



TAKE IT TO THE

NEXT LEVEL



 **SYSPRO™**



PAYBACK

— AKA Carrie Daly —

Taking flight: Your Product Team's Top 3



Drive sales and business growth with Embedded Analytics



Propel even more sales with the upcoming Quality Management Module and Cognitive Services Module



Drive upgrades from SYSPRO 7 to SYSPRO 8



Drive sales with SYSPRO 8 2022

Focus on Embedded Analytics

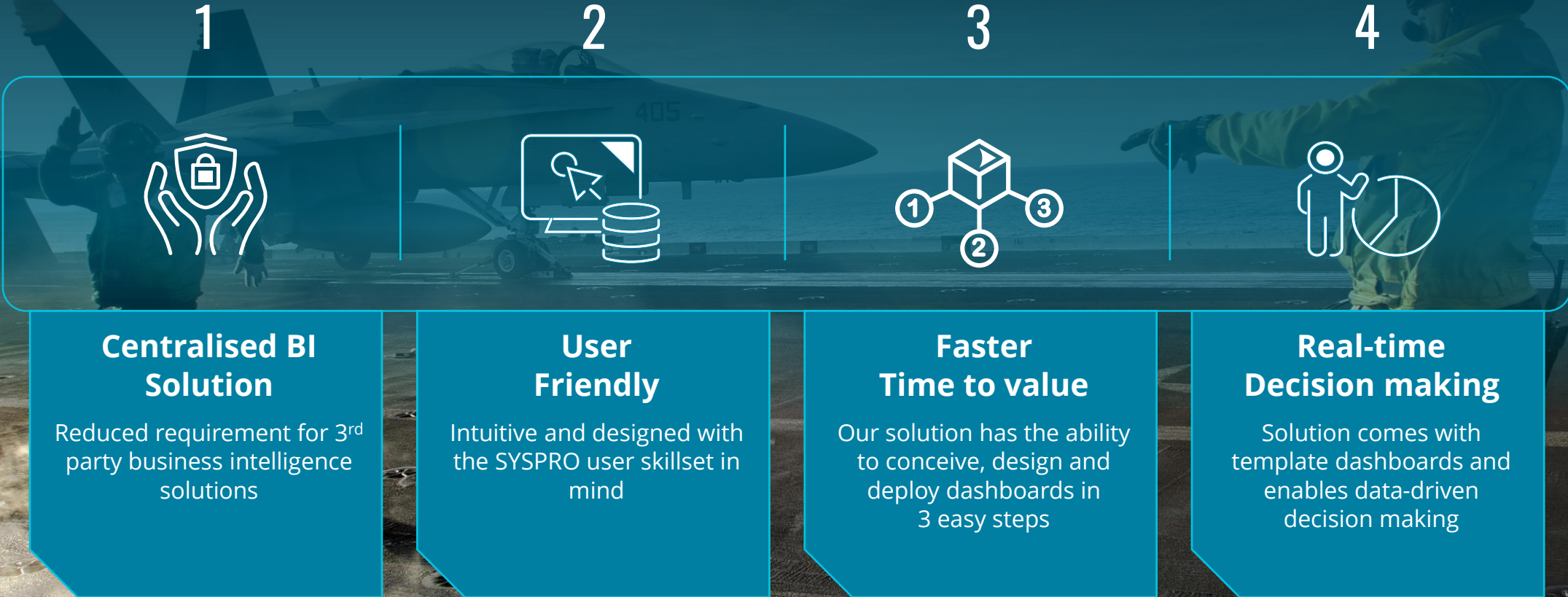


A new Commercial Module: Embedded Analytics

“ Embedded analytics is the integration of data and analytics capabilities directly within SYSPRO. This allows end users to access actionable insights and make better, faster decisions within their existing workflows, improving product engagement and deepening customer relationships ”



How you can articulate the value proposition to your customers



Drive SYSPRO upgrades

SYSPRO 8 handbooks



Drive upgrades with the SYSPRO 8 Handbooks

Playbook 1
– Generic
SYSPRO 8 Features

Playbook 2
– Architecture and
Innovation in
SYSPRO 8

Playbook 3
– Manufacturing in
SYSPRO 8

Playbook 4
– Supply Chain in
SYSPRO 8

Playbook 5
– Finance in
SYSPRO 8

Playbook 6
– Point of Sale in
SYSPRO 8

Playbook 7
– Innovation in
SYSPRO 8

Playbook 8
– Reference Guide

These Playbooks will be updated as more information on SYSPRO 8 becomes available.

**Updates will be added
with each release**

Additional Handbooks

- Adding the Education material

Where can it be found:

- Internal – SalesHub
- External – PartnerUp portal

How will Product Marketing Support you in 2023?



Channels

- Saleshub
- WeAreSYSPRO.com
- PartnerUP Portal



Content Support

- Embedded Analytics Playbook
- Quality Management Module Playbook
- Cognitive Services Playbook
- Release focused content
- Applying new content to existing SYSPRO 8 handbooks
- Analyst reports
- Demos and videos



Briefings

- Product release advocacy support
- Monthly Product calls
- Commercial briefings
- On-demand Webinars

