



Taking flight: Your Product Team's Top 3



Drive sales and business growth with Embedded Analytics



Propel even more sales with the upcoming Quality Management Module and Cognitive Services Module



Drive upgrades from SYSPRO 7 to SYSPRO 8

Drive sales with SYSPRO 8 2022

Focus on Embedded Analytics



A new Commercial Module: Embedded Analytics

integration of data and analytics capabilities directly within SYSPRO. This allows end users to access actionable insights and make better, faster decisions within their existing workflows, improving product engagement and deepening customer relationships



How you can articulate the value proposition to your customers



Centralised BI Solution

Reduced requirement for 3rd party business intelligence solutions

User Friendly

Intuitive and designed with the SYSPRO user skillset in mind

Faster Time to value

Our solution has the ability to conceive, design and deploy dashboards in 3 easy steps

Real-time Decision making

Solution comes with template dashboards and enables data-driven decision making

Offering explanation

On-premises

Cloud ERP

Availah

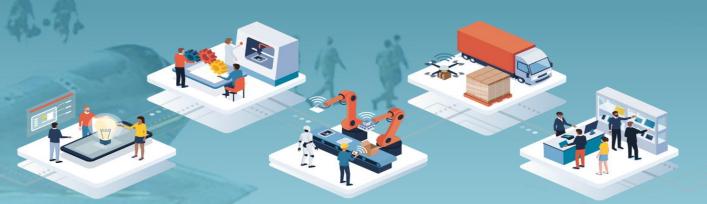
SYSPRO 8: 2022+



New Customers

Existing Customers

Mandatory for all new customers (on-premises and Cloud ERP) from Feb-23 (built into the Foundation bundle)



Available for purchase as an additional module

- SYSPRO 6 & 7 customers licensed for Executive Dashboards or Analytics - 50% discount on RRP, provided they upgrade to SYSPRO 8 within 18 months from launch date of Embedded Analytics.
- SYSPRO 8 customers licensed for Executive Dashboard or Analytics -100% Discount on RRP (no changes to existing ALF)

Normal licensing process applies (same as any other SYSPRO module)
On-premises: Concurrent user basis
Cloud ERP: named user basis



Drive SYSPRO upgrades

SYSPRO 8 handbooks



Drive upgrades with the SYSPRO 8 Handbooks

Playbook 1

– GenericSYSPRO 8 Features

Playbook 2

Architecture and Innovation in SYSPRO 8

Playbook 3

Manufacturing in SYSPRO 8

Playbook 4

 Supply Chain in SYSPRO 8

Playbook 5

Finance in SYSPRO 8

Playbook 6

Point of Sale in SYSPRO 8

Playbook 7

- Innovation in SYSPRO 8

Playbook 8

- Reference Guide

These Playbooks will be updated as more information on SYSPRO 8 becomes available.

Updates will be added with each release

Additional Handbooks

Adding the Education material

Where can it be found:

- Internal SalesHub
- External PartnerUp portal



How will Product Marketing Support you in 2023?



Channels

- Saleshub
- WeAreSYSPRO.com
- PartnerUP Portal



Content Support

- Embedded Analytics Playbook
- Quality Management Module Playbook
- Cognitive Services Playbook
- Release focused content
- Applying new content to existing SYSPRO 8 handbooks
- Analyst reports
- Demos and videos



Briefings

- Product release advocacy support
- Monthly Product calls
- Commercial briefings
- On-demand Webinars